



# LYNKEY

**The LynK + Key**

**for Property and Tourism  
with Blockchain**

Vietnam | Singapore

United Kingdom | United States | World



### **The LynK**

**Property and Tourism  
Industries need Buyers**

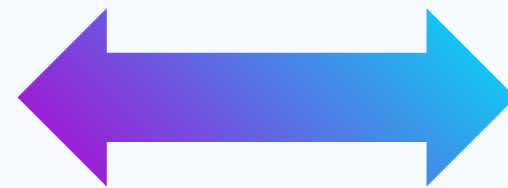


**Difficult to  
trade or exit**



### **The Key**

**The market is illiquid,  
non-digital  
for property participants**





**PROBLEM**

# Challenges in Today's Global Property Market

1  
Converting property contracts into electronic format

2  
Reward point systems and cost savings for tourism

3  
Property businesses are primarily illiquid

4  
Timesharing firms unaware of pitfalls with digitisation

5  
Only 5% of the businesses were categorised as "Digital Leaders"

6  
Customer satisfaction issues

7  
Lack of potential buyers for property lease and development





# OPPORTUNITY

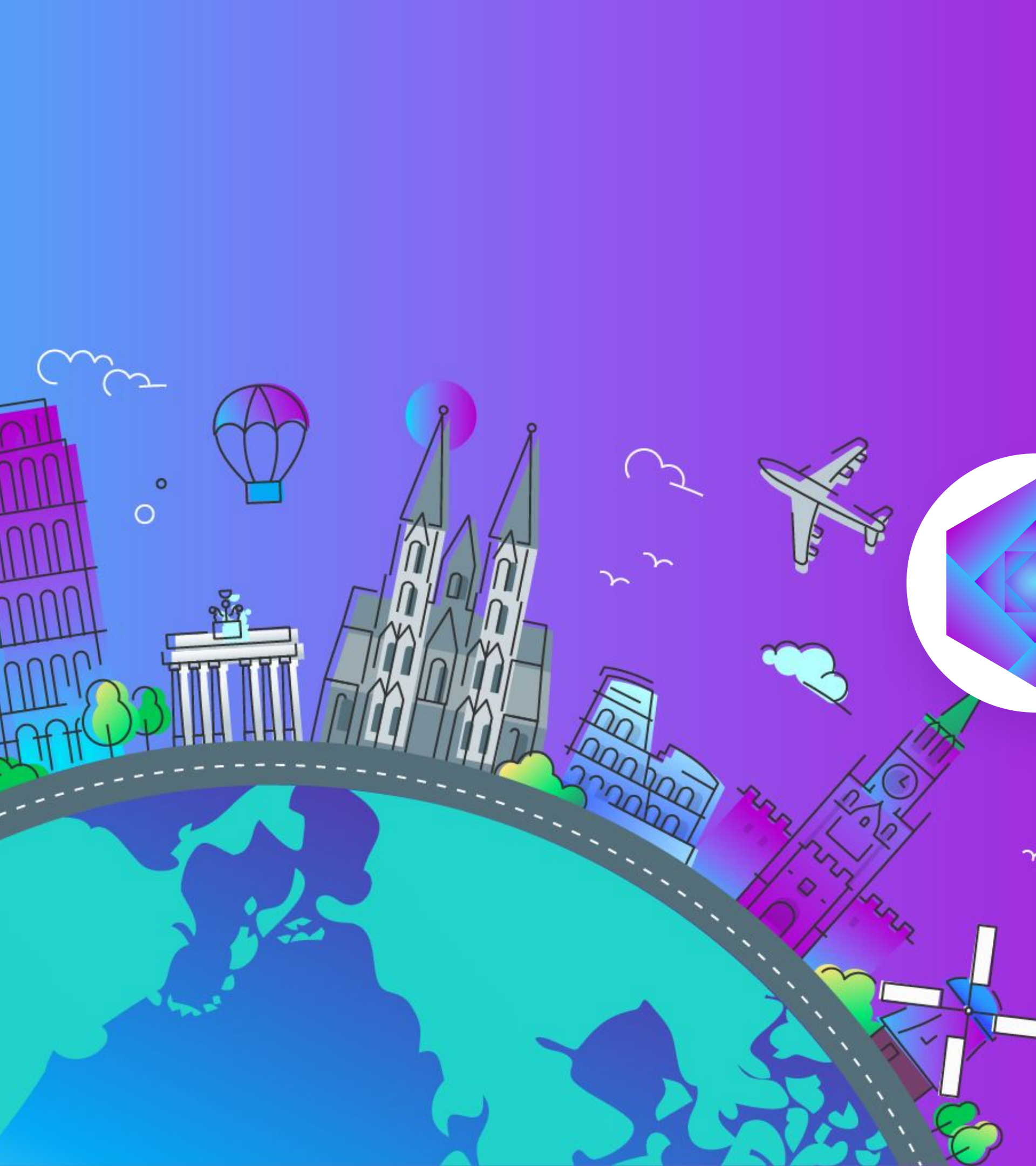
**Global Real Estate Market  
Size Will Reach**

**\$8.6 Trillion**

**by 2026, growing at 2.8%  
since 2019**

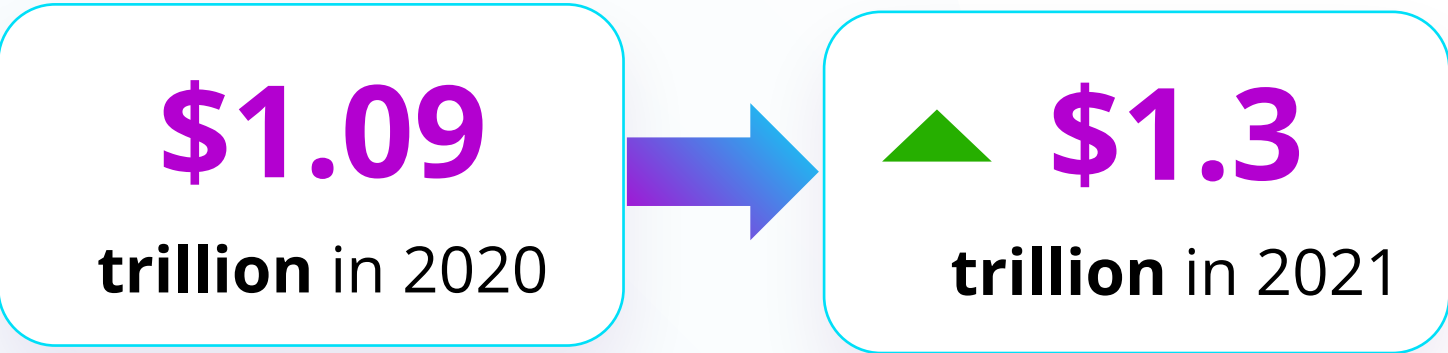
The major proportion of real estate is still  
non-transparent and paper-based



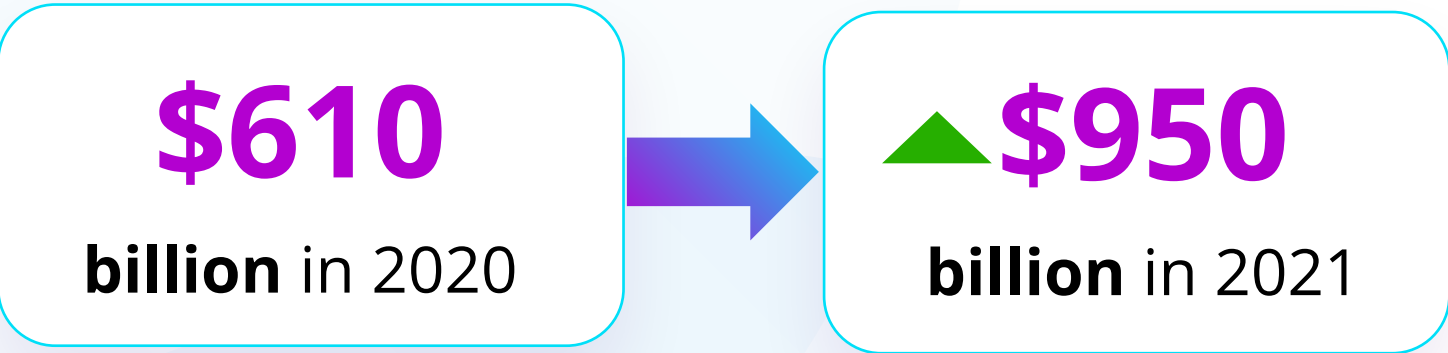


# After COVID-19 Pandemic Hit

Global tourism is expected to rise from



Hotel and resort sector is expected to rise from



# LynKey Tourism and Property Ecosystem



Crystal Holidays  
Harbour Van Don



Crystal Holidays  
Marina Phu Yen



Crystal Holidays  
Heritage Ly Son



Xuan Dai Bay



Van Don Heritage  
Road Smart City

**100+**  
Properties

**\$8+**  
Billion

Worth value of our existing premium property and tourism assets and projects. More soon will be added when we expand beyond Vietnam to Singapore, Australia, and other countries.



**SOLUTION**

# A Blockchain-Enabled Ecosystem for Property and Tourism

1

## LynK: Utility Token

Property-reward system for utilising the tokens for various travel experiences within the partner ecosystem

2

## NFT: Tourism & Timeshare

Right to use and license tourism travel NFTs experiences for a number of days for a period of time which will/ could be repeated yearly

3

## NFT: Property Lease

Right to use NFT property to lease an entire property, asset or luxury products that belongs to LynKey ecosystem for the whole project duration

4

## Marketplace + Exchange + DeFi

Buying, selling, renting, exchanging, and lending features for token and NFTs of premium holiday properties



# Lynk and NFT Token Liquidity



# Benefits to Token Holders



**First-access opportunity** to buy and license experiences in premium holiday properties



**Low gas fee rate:** 90% token-based ecosystem gas fee will be given back to token holders



**Excellent rates** for staking and yield farming



Excellent **margin licensing** rates



Tempting **NFT assets** in variety forms



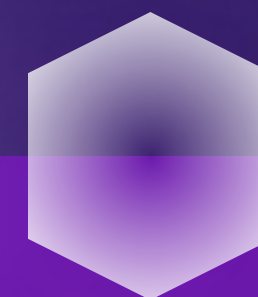
**Luxury services** within LynKey's and partner's tourism ecosystem



# PROPERTY ECOSYSTEM

# And Many More Services and Values





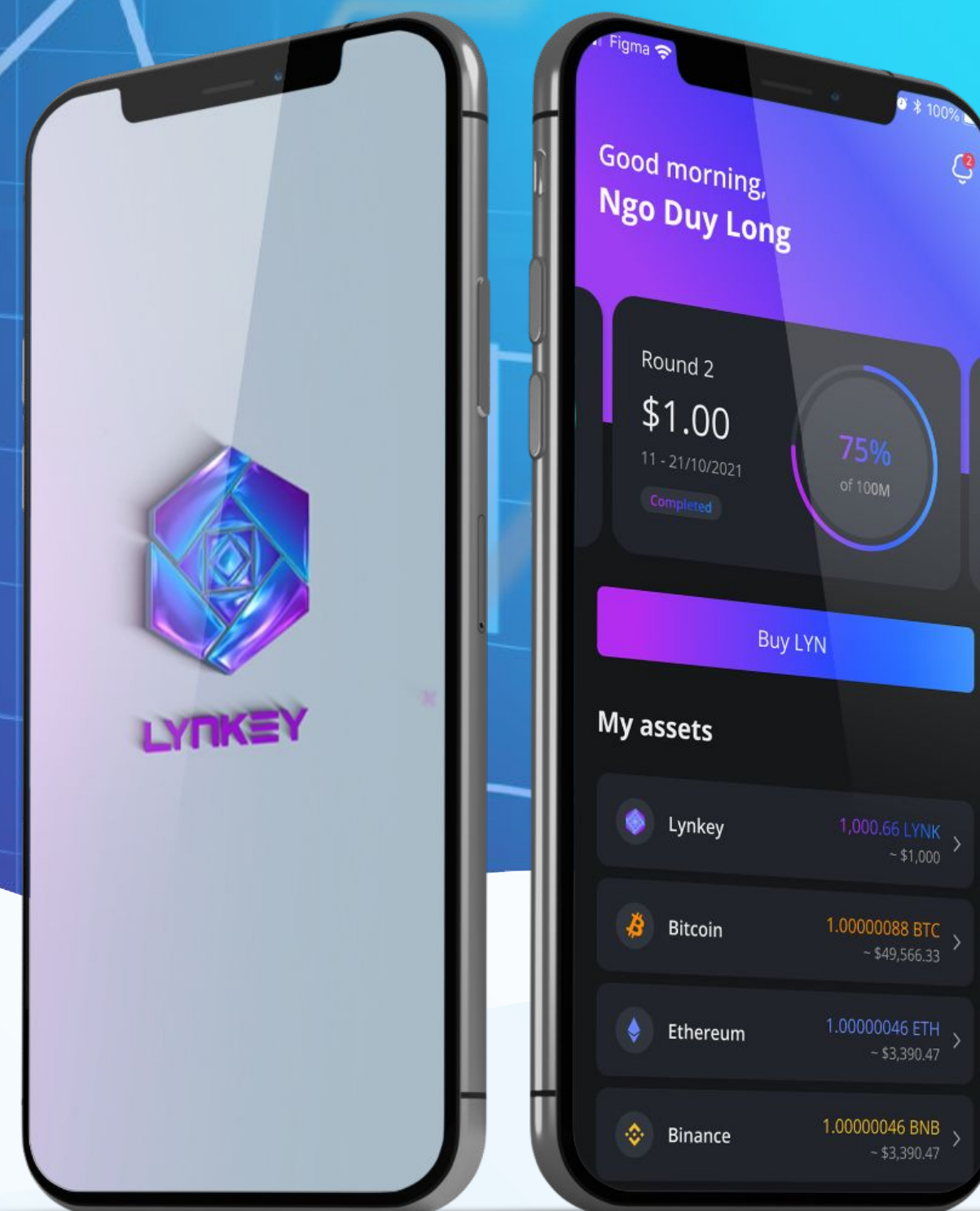


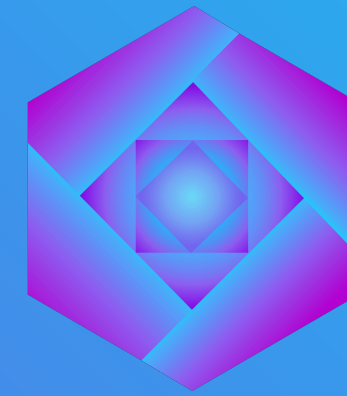
# PRODUCT



# Wallet App

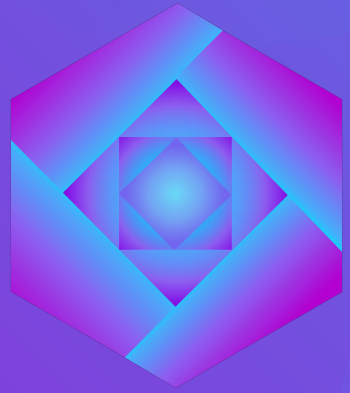
-  The easiest way to hold your LynK and property/tourism NFTs
-  The fastest way to get access to all the benefits of LynKey ecosystem





# Marketplace

Listing of property and tourism  
NFTs for sale



# Exchange

24/7 buy, sell, trade LynK token,  
property and tourism NFTs



# Marketing

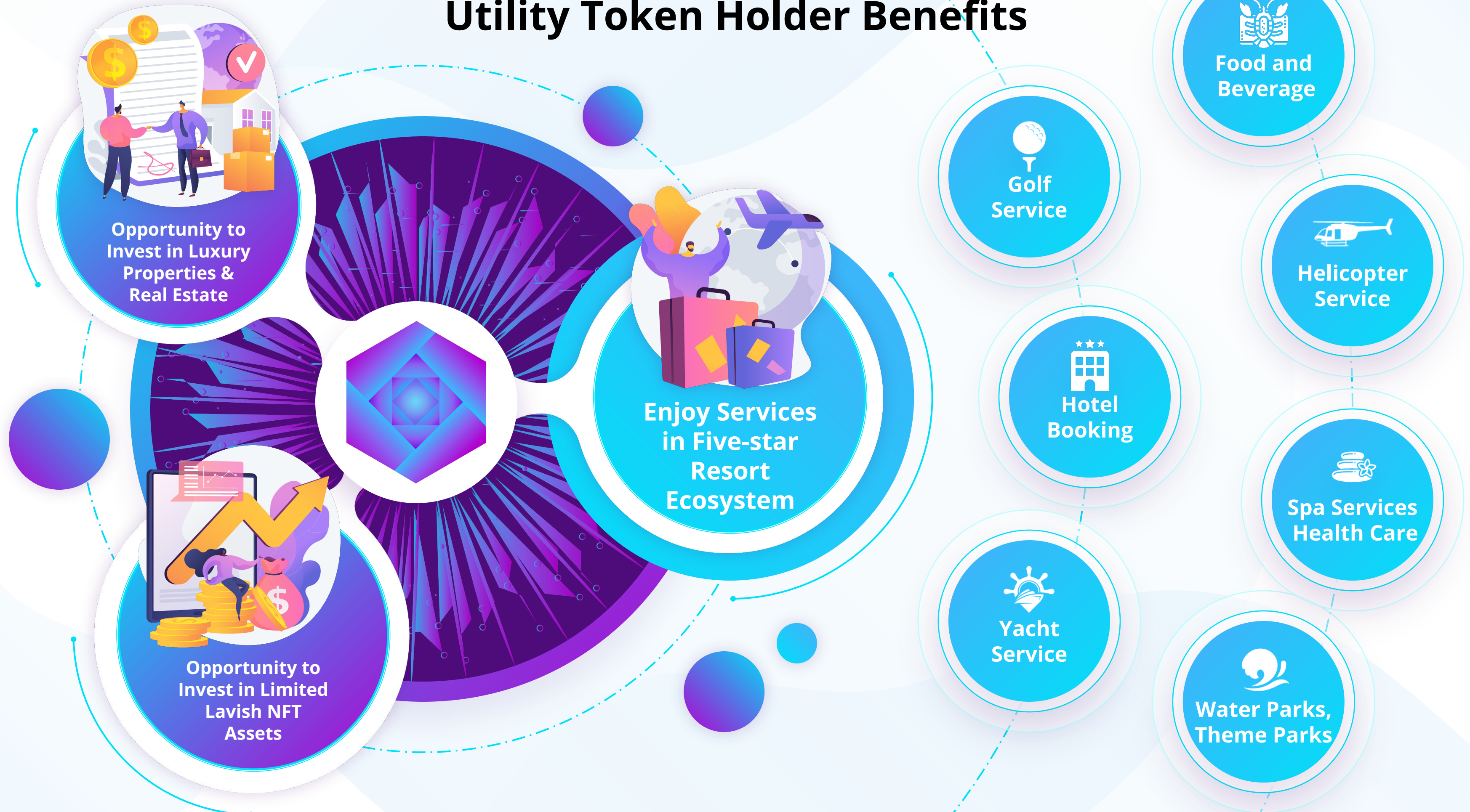
## Social media

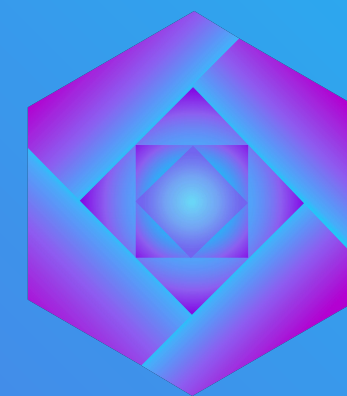


## PR releases



# Utility Token Holder Benefits





# DeFi

- 📊 Stake LynK token and NFTs for yield farming
- 📊 Collateralise LynK and NFTs to borrow



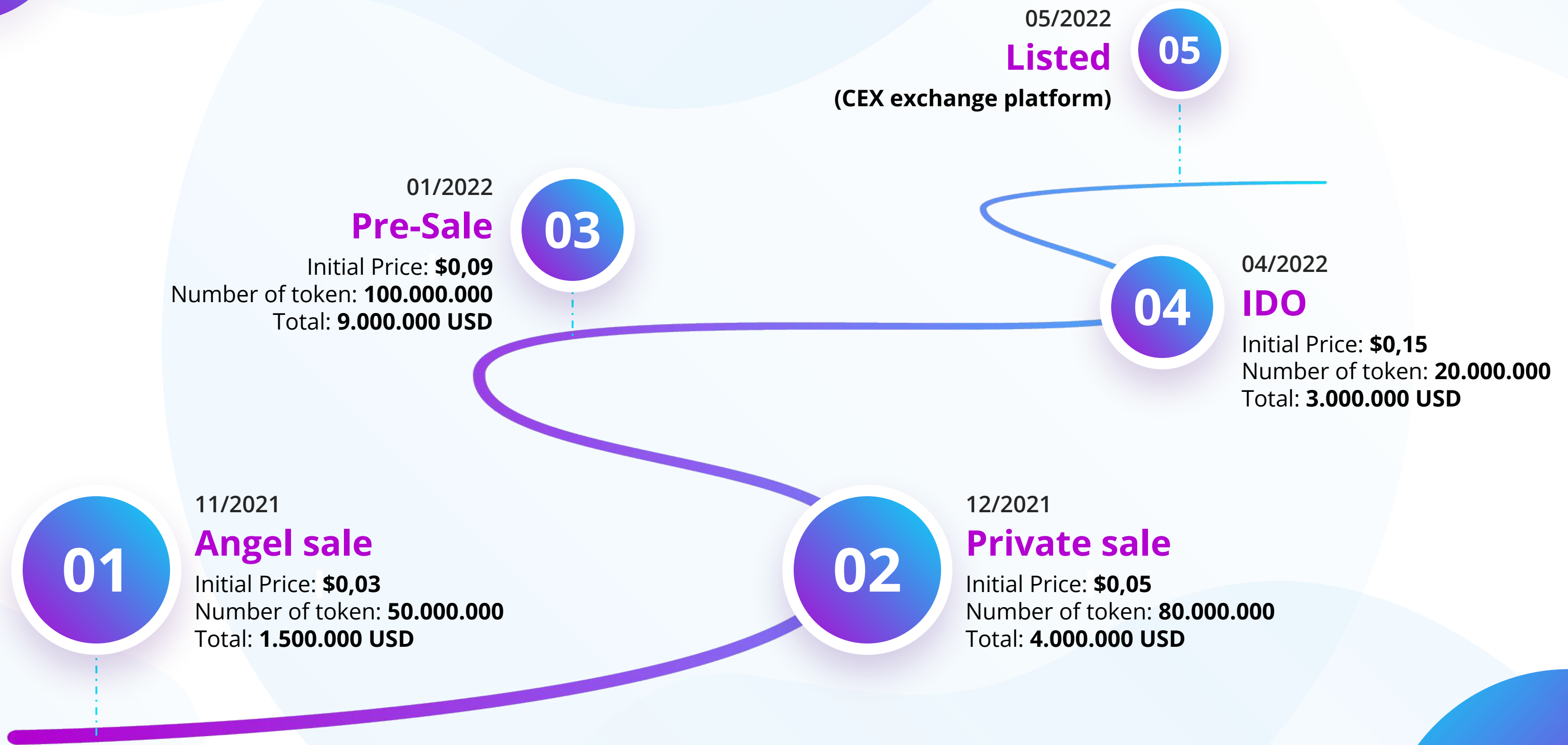
# ROADMAP & ALLOCATION

# Vesting

Token Allocation	Initial Price USD	Vesting Schedule	Release Period (months)	% Release (months)
Angel Sale	0.03	Locked till listing. Then linear monthly vesting	16	5%
Private Sale	0.05	Locked till listing. Then linear monthly vesting	14	5%
Pre-Sale	0.09	Locked till listing. Then linear monthly vesting	12	5%
IDO	0.15	Available immediately	0	Floating
Ecosystem		Linear monthly release	36	2,78%
Reserves/Liquidity		Linear monthly release	36	2,78%
Farming/Staking Reward		Locked till listing. Then linear monthly vesting	36	2,78%
Advisors/Partners		Locked till listing. Then linear monthly vesting	36	2,78%
Team		Locked till listing. Then linear monthly vesting	36	2,78%

# Road Map

Total Supply: 1,000,000,000 LYNK

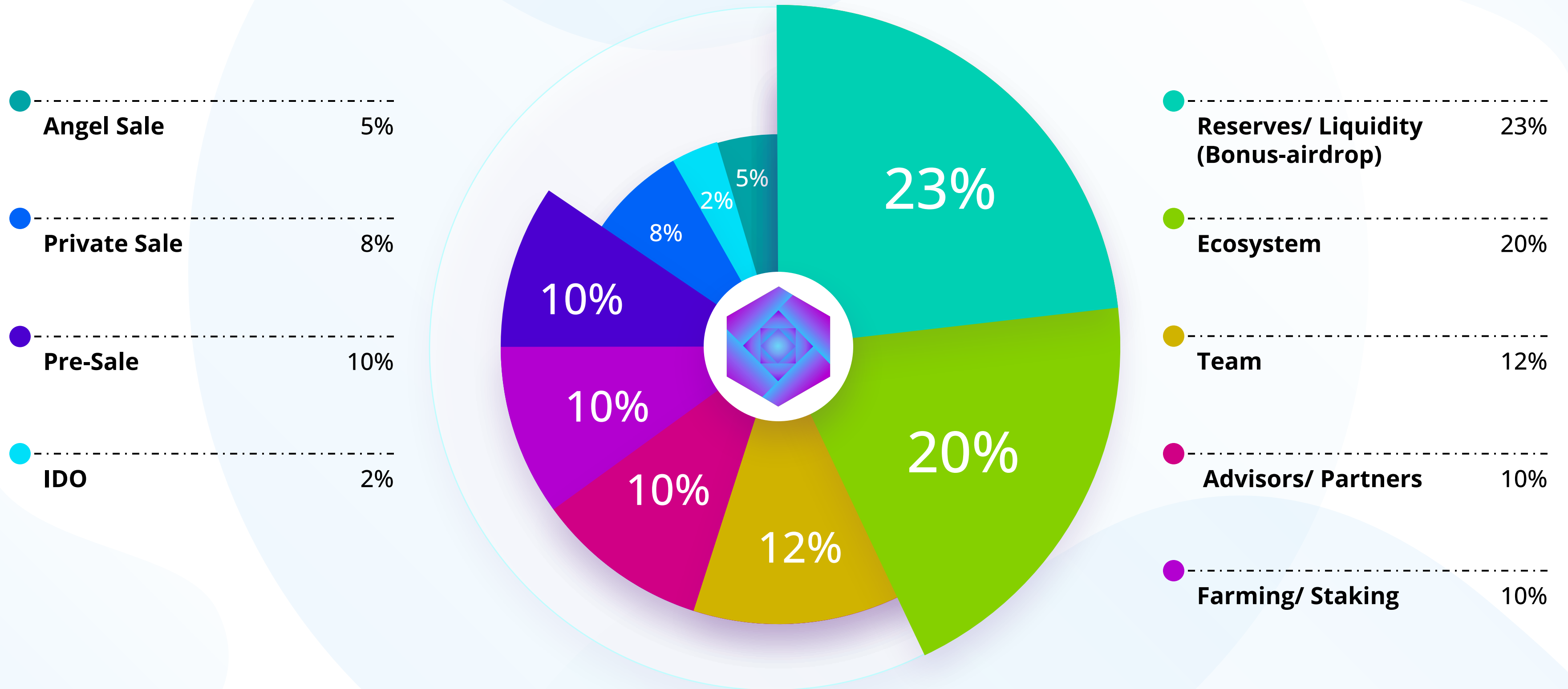


# Product Timeline



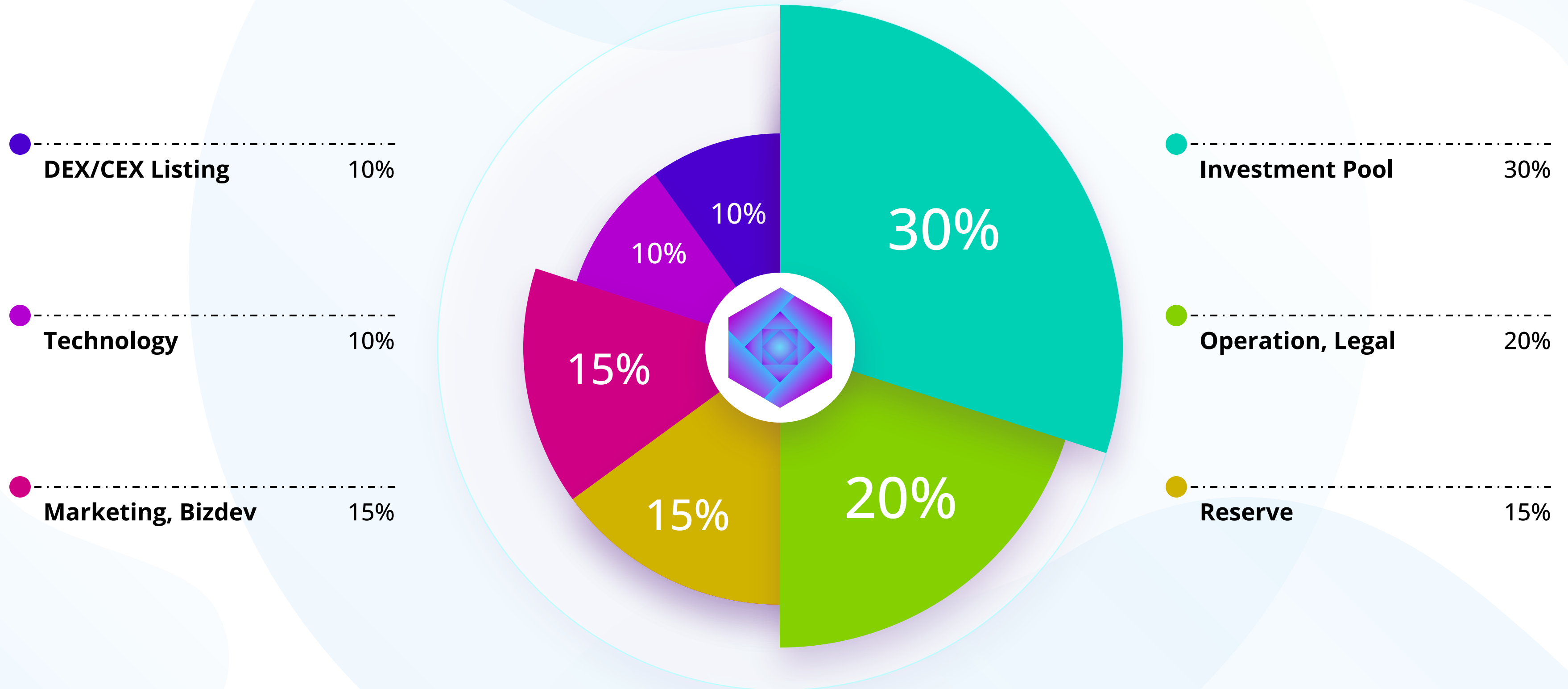
# Token Allocation

Allocation module and inventory for LynK

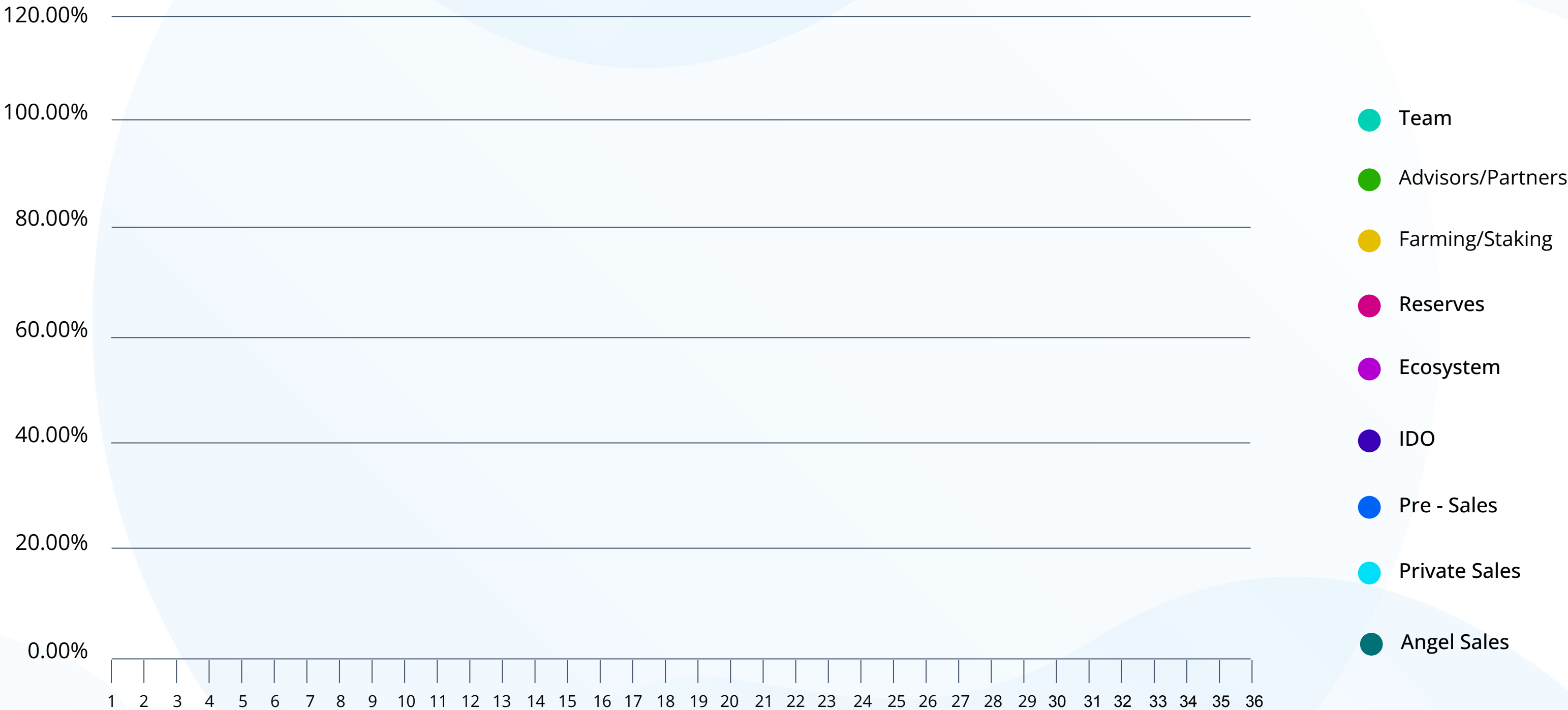


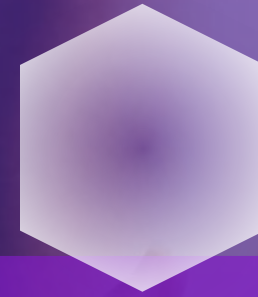
# Fund Allocation

Diversified portfolio of investment



# Token Release Schedule





# TEAM

# Board Of Directors

Conceptualising LynKey with over 20 years of experience in global technology and investment



**Cindy Tran**

Chairwoman

Expert in Property  
Investment and  
Operation Management



**Dinis Guarda**

Non-Executive Chairman

Expert in Blockchain, FinTech, AI  
and Investment Management



**David Tran**

Board Member

Blockchain Professor (USA)



**Henry Bui**

COO Vietnam

Expert in Finance

# Executive Team

Channeling the project on the mainstream with broad knowledge in various fields



**Hilton Supra**

Chief Business  
Development Officer

Expert in Hedge Funds  
and Investment



**Sonesh Sira**

Partner Investment and  
Business Development

Expert in Blockchain and  
Investment Strategy



**Asad Sultan**

Chief Investment  
Officer

Expert in Investment  
and Business  
Relationship



**Tony Hua**

CTO

Expert in Tech startup,  
SaaS, Blockchain



**Jonathon Gowen**

Investment Advisor

Expert in Real Estate  
Investment Strategy

# Operations Team

The frontline of LynKey managers with the international experience in big firms



**An Nguyen**

VP Operations

Senior in Operation  
and Management



**Peter Kristensen**

Funding Advisor

Expert in Investment  
Fund



**Nitin Kalra**

AI and ML Advisor

Expert in AI and ML



**Javed Khattak**

Financial Advisor

Expert in Finance  
and Investment Fund

# Advisors / Ambassadors

Experienced in Marketing, Law and Business Connection, spreading the LynKey aura worldwide



**Thomas Le**

Senior Expert in Finance  
and Corporate  
Governance



**Michael Terpin**

Global Expert in  
PR Crypto Community



**Yechuan  
Charlie Hu**

Crypto Growth Expert



**Michael Sung**

Blockchain and Fintech  
Partner

# Alliances

We have partnered with numerous brands and organizations worldwide.

## LAWFIRM



大成 DENTONS



## ACCOUNTING PARTNERS



## CRYPTO PARTNER



CoinAGENDA  
Bitcoin / Cryptocurrency Investing

Transform**EVENS**

# Alliances

We have partnered with numerous brands and organizations worldwide.

## PARTNER





# LYNKEY

The LynK + Key

**Let's Get in Touch to  
Discuss Your Future  
in LynKey**

## **LynKey International**

Asia Leading Chambers, P.O. Box  
986, Road Town, Tortola, British  
Virgin Islands

## **Work Inquiries**

[contact@lynkey.com](mailto:contact@lynkey.com)

## **Website**

[www.lynkey.com](http://www.lynkey.com)